#### **Technical Guidelines - Text**

Your submission should be in Microsoft Word®, or RTF (what's this?).

The presentation format should be simple. Thoughtfully composed figures, tables and lists often help to accentuate key concepts and data. In general, we recommend conforming to common practices in standard medical journals.

- Use generic names for drugs
- Italicize non-English words (e.g., organism names)
- Avoid medical jargon (e.g., "echo" for echocardiogram)
- Limit use of abbreviations and acronyms; when used, spell out all but the most commonly accepted abbreviations and acronyms on first their first occurrence followed by the abbreviation or acronym in parentheses.
- Common abbreviations and acronyms (e.g. DNA, EKG, MRI, HIV)

## Text

- · Single-spaced, single-column, left and right justified, double carriage return between paragraphs
- Limit special formatting to standard bold, italics or bold italics
- Verdana font throughout

Please adhere to the following formatting guidelines for uniformity:

	Case	Bold	Font Size	Comments
Title of Article	mixed	yes	12	no leading or trailing punctuation or special formatting (such as underline)
Author	mixed	yes	10	same as above
Section Headings	upper case	yes	10	same as above
Contents	mixed	no	10	same as above, single-spaced
Title of Tables and Figures	mixed	no	10	same as above, single-spaced, centered
Contents of Tables and Graphics	mixed	no	9	same as above, single-spaced, centered
Captions in Tables and Graphics	mixed	no	8	same as above, single-spaced, centered
Subscripts & superscripts	mixed	no	8	
Reference	mixed	mixed	8	see guidelines below

## **Technical Guidelines - Graphics, Sound or Video**

Graphic, photo, sound or video files should be submitted separately even if they are already embedded in the document. If the files are not embedded, please specify where they should be located in the document. Digital processing cannot recreate missing information lost in the initial image conversion process; therefore, it is important to submit the highest quality image/sound recording possible.

#### Photo or Illustration Files

- JPG for graphics with complex colors and/or photographic material. A compression ratio of about 50% will produce a good quality compact file.
- JPG for black and white line drawings
- Select a minimum resolution of 300 dpi with horizontal dimension of 700 pixels
- Crop figures to their final size

#### EKG's

Submit a printed duplicate with pink grids. If an EKG must be photocopied, make sure the background grids on the copy are significantly lighter than the EKG tracings.

## Art Labels

- Images such as CT scans or X-rays must include arrows pointing to the affected area.
- Use black markers in light areas and white markers in dark or black areas.
- Rules and leader lines should be 1 point or thicker.

# Sound Files

Save in MP3

## Video Files

MP4 only